



## Get the timing right

- Many people are afraid to ask for a promotion **because they can't seem to find the "perfect time" to do it.** Well, there's no perfect time to ask for a promotion, but there are definitely some moments that are better than others.
- The best time to do this is **during your yearly or semi-annual review**, which is the perfect opportunity to discuss your accomplishments and future potential. But if you don't want to wait, here are some other points to consider:
- **Consider the situation in your department or team.** Has your department recently merged with another, and is there a lot of overall change in the company? If so, then you may use this as an opportunity to be a part of that change. However, if your department is laying off a ton of people due to the merge and the environment is very stressful, then you may want to hold off until things quiet down.
- If your company has been struggling and losing a lot of money, or you and your fellow employees are struggling to make a major work deadline, then you should **wait until things calm down a bit.**
- **Understand who your boss or superiors are before asking.** Many people have a "way" they like to converse and do business. This way is different for each individual. Determine when the right time is to ask the boss about your promotion. For instance, if she is about to take a two-week vacation, she might be in a good mood. If she just lost a major account, looking to promote yourself may not be wise at that juncture.
- **Don't wait for the perfect time for too long.** If you've been wanting to have the conversation for months but there's always a "good" reason to wait, then it's time to be less picky and to start moving forward.